

UFF TADA

SMALL BUSINESS POP-UPS

WHAT IS UFF TADA?

"A celebration of creative repair"
Mending & up-cycling supplies, art,
and experiences.



How it works:

Step 1: Choose a **theme** (Wool, Paper, or Cotton)

Step 2: Choose a **mode** (Open House Vs. Reservation)

Step 3: Coordinate **date/time/attendance** by e-mailing hello@ufftada.com

Step 4: Offer the event to your patrons (Marketing materials available)

Step 5: You provide the space, Uff Tada provides the experience. Uff Tada sets up a small pop-up shop & vibe. Patrons enjoy a casual community gathering of creative mending together with optional arts & crafts shopping.

Learn more at ufftada.com/events

SMALL BUSINESS POPUP Q&A

What do the “themes” mean?

Each pop-up has a focus on a certain material. A “Wool” theme, for example, is focused on repairing wool with skills like needle-felting, embroidery, or darning. The pop-up will have supplies and art related to that theme.

Learn more about themes at: ufftada.com/events

What is the difference between reservation and open-house modes?

For **reservation mode**, you set the amount of seats available. You may choose to offer the seats for free, or charge a sitting fee (often \$5-10 per person). You keep any reservation fees.

If you do not have a method for collecting reservations, we can do it through ufftada.com

For **Open-house mode**, anyone from the public can come to the pop-up regardless of seats available. This method is always free.

How far in advance should we plan?

You can reach out anytime to see if there is availability, but it is recommended to plan at least 2 months in advance.

**MORE QUESTIONS? E-MAIL
HELLO@UFFTADA.COM**



A cozy gathering with wool mending

MAY 1ST



VISIBLE MENDING COMMUNITY POP-UP



[Your Location]
[Time]

Reserve a seat at [website] (\$5 per person)

Bring your own wool mending project, pre-order a kit at ufftada.com, and/or shop supplies at the pop-up arts & crafts store (while supplies last).

LEARN MORE:
UFFTADA.COM/EVENTS





[Sample event description]

UFF - TADA! Gather with the community for some mending at Uff Tada's **creative repair pop-up**. Bring your own project, pre-order at ufftada.com/shop and/or shop the pop-up in person. All skill levels welcome!

MAY 1st
10am-2pm

[Host business name and address]

Reserve a seat at [business website] \$5 per person
(All proceeds will be donated to [local non-profit])